

TRACXN FEED REPORT

HEALTHTECH - INDIA

APRIL 30, 2024

Overview **Funding Investors** Acquisitions **IPOs** Companies **Unicorns Business Models** News **Appendix**



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Summary

Market Map



HealthTech - India - Summary (1/2)

Top Companies



Tata 1mg

(2015, India, \$231M)



HealthifyMe

(2012, Singapore, \$130M)



Innovaccer

(2014, India, \$379M)



HealthKart

(2011, India, \$224M)



Curefit

(2016, India, \$665M)



MakeO

(2017, India, \$99.3M)



Ultrahuman

(2019, India, \$60.3M)



Redcliffe Labs

(2018, India, \$71.0M)

Scope of Feed

What is included

- 1. Consumer: Includes B2C tech companies which help consumers manage their health condition or aid in delivery of healthcare services. Also includes connected devices for monitoring and diagnosing diseases.
- 2. Enterprise: Includes B2B tech solutions catering to Healthcare Providers across all the Michaelsisenot included
- 1. Companies offering only offline medical services such as Hospitals, clinics, diagnostics lab, and alternative medicine providers.
- 2. Excludes manufacturers of medical consumables and instruments
- 3. Excludes pharmaceutical companies.

Key Stats



10,305

Companies



1,224

Funded Companies



\$9.6B

Total Funding



\$1.6B

Funding in last 2 years



68

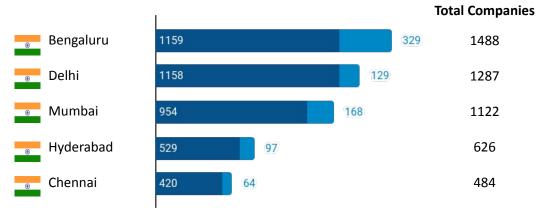
Acquisitions



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IPOs

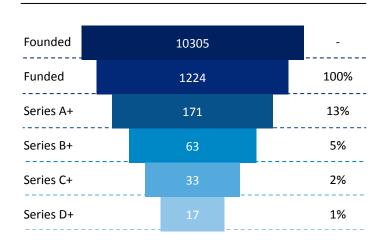
Top Geographies by Companies



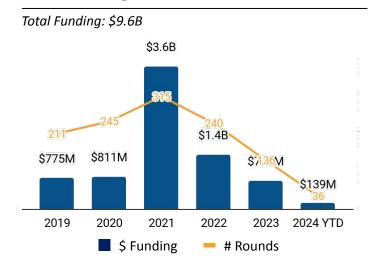


HealthTech - India - Summary (2/2)

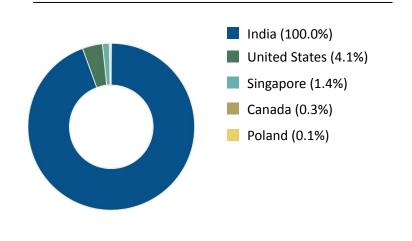
Companies by Stage



Y-o-Y Funding



\$ Funding by Country



Top Funding Rounds in last 2y

| Company | Round Details |
|--|-----------------|
| PharmEasy (2015, India, \$1.5B) | \$420M-Series G |
| HK HealthKart (2011, India, \$224M) | \$135M-Series H |
| LifeWell (2022, India, \$80.0M) | \$80M-Series C |
| API Holdings (2019, India, \$1.1B) | \$69M-Series E |
| Bright LifeCare (2011, India, \$162M) | \$66M-Series H |

Top Investors

| Stage | Investor | # Portfolio |
|----------------|---|----------------|
| Seed Stage | Wellfound SINE CIIE | 20 19 18 |
| Early Stage | LetsVenture Wellfound QED Innovation Labs | 11 11 10 |
| Late Stage | Innoven Capital Temasek Brand Capital | 7 6 5 |

Top Exits

| Туре | Company | Acq. Price/IPO Mcap |
|------|--------------------------------------|---------------------|
| | CitiusTech (2005, India, \$112M) | \$1.0B |
| Acq. | Tata 1mg (2015, India, \$231M) | \$230M |
| | Medlife (2014, India) | \$200M |
| IDO | Medi Assist (2002, India, \$28.9M | \$346M |
| IPO | Lytus (2017, India) | \$175M |



Marketmap - HealthTech - India

HEALTHCARE IT

CLINICAL DECISION SUPPORT

qure.ai

KARKINOS

HEALTHCARE ADMINISTRATIVE SOLUTIONS





EMPLOYEE HEALTH IT

EMPLOYEE HEALTHCARE BENEFITS

ADMINISTRATION

xoxoday









HEALTHCARE BOOKING PLATFORMS

E-PHARMACIES

PharmEasy



TELECONSULTATION FOR PATIENTS





ONLINE DIAGNOSTIC BOOKING PLATFORM

OrangeHealthLabs





FITNESS & WELLNESS TECH

FITNESS E-COMMERCE





FITNESS AND DIET TRAINING APPS



FITTR

DISEASE SELF MANAGEMENT

GLUCOSE MONITORING APP





PERSONAL HEALTH RECORDS





HEALTHCARE PAYER TECH







PHARMACY SUPPLY CHAIN MANAGEMENT

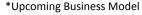






Top Business Models in last 1y

| Business Model | Funding |
|--|---------|
| Corporate Fitness Management | \$40.2M |
| Wearable Vitals Monitoring Devices | \$35.0M |
| Metabolic Testing | \$35.0M |
| Expert-Led | \$33.4M |
| Employee Healthcare Benefits Administration | \$27.0M |
| Healthcare Booking Platforms | \$20.7M |
| Teleconsultation for Dermatology | \$20.0M |
| Glucose Monitoring Apps | \$16.0M |
| Online Supplement Stores | \$14.2M |
| Fitness and Wellness Platforms | \$12.5M |





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Funding Funnel

Y-o-Y Funding Trends

Funding by Geography

Y-o-Y Stage wise Funding

Median Round Size by Stage

New Entrants to Funded Club

Funding by Team Background - College wise

Funding by Team Background - Company wise

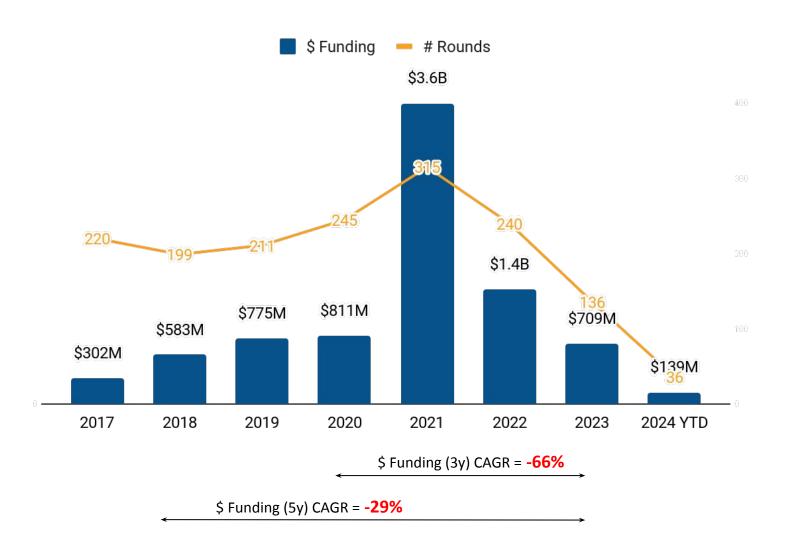


Funding Funnel

| Stage | # Companies | | Funding Funnel % | Moved from previous Stage % | Avg. Years from first funding |
|-----------|-------------|--------|---------------------|-----------------------------|-------------------------------|
| Founded | 10,305 | 10,305 | | | - |
| Funded | 1,224 | 1,224 | | | - |
| Series A+ | 171 | | 14% | 14% | 3.1 |
| Series B+ | 63 | | 5% | 37% | 3.7 |
| Series C+ | 33 | | 3% | 52% | 6.7 |
| Series D+ | 17 | | 1% | 52% | 4.7 |



Y-o-Y Funding Trends



Top Funding Rounds in last 2 years

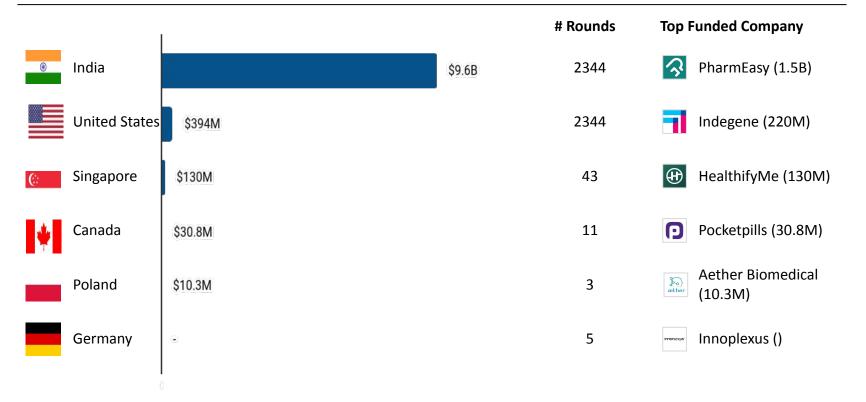
| Company | | Funding Round |
|------------|----------------------------------|----------------------|
| 3 | PharmEasy (2015, India) | \$420M - Series G |
| HK | HealthKart (2011, India) | \$135M - Series H |
| | LifeWell (2022, India) | \$80.0M - Series C |
| HKLDHES | API Holdings (2019, India) | \$69.3M - Series E |
| | Bright LifeCare (2011, India) | \$65.7M - Series H |
| 1mg | Tata 1mg (2015, India) | \$40.8M - Series D |
| 6 | Doceree (2018, United States) | \$35.0M - Series B |
| * | Ultrahuman (2019, India) | \$35.0M - Series B |
| | BeatO (2015, India) | \$33.0M - Series B |
| (H) | HealthifyMe (2012, Singapore) | \$30.0M - Series C |

Note: Funding includes only Equity Funding. It excludes Debt, Grant, Post-IPO and ICO funding.



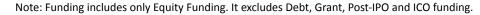
Funding by Geography

Distribution by Country - Total Funding (\$)

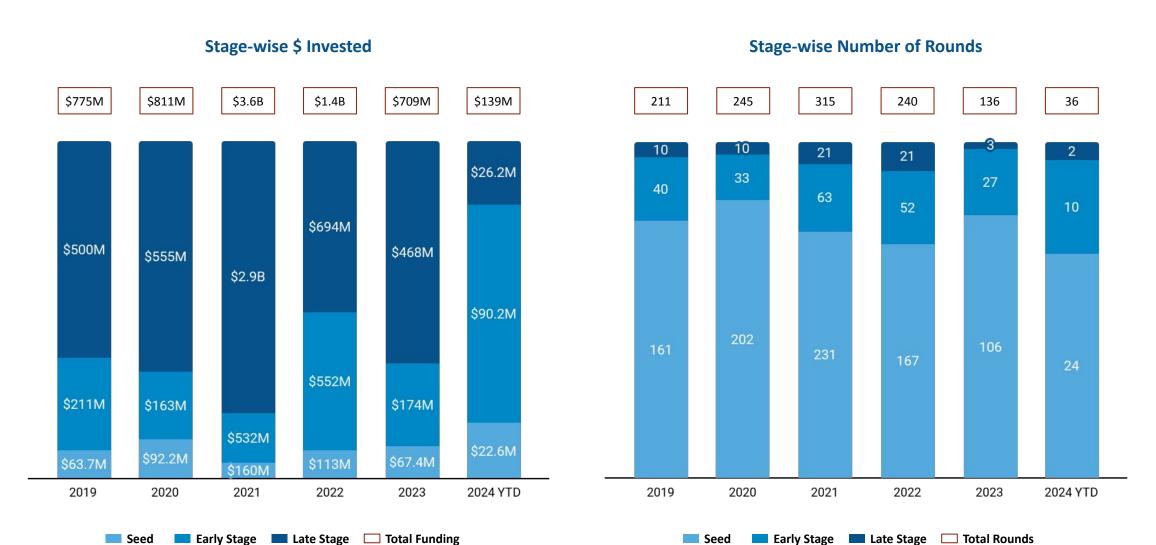


Top Cities by Funding

| • | Mumbai | \$4.1B |
|------------|-----------|--------|
| (8) | Bengaluru | \$3.1B |
| (0) | Gurgaon | \$1.1B |
| (1) | Chennai | \$277M |
| 0 | Delhi | \$226M |
| | Princeton | \$220M |
| (0) | Hyderabad | \$207M |
| 0 | Noida | \$191M |
| (0) | Pune | \$151M |
| (: | Singapore | \$130M |



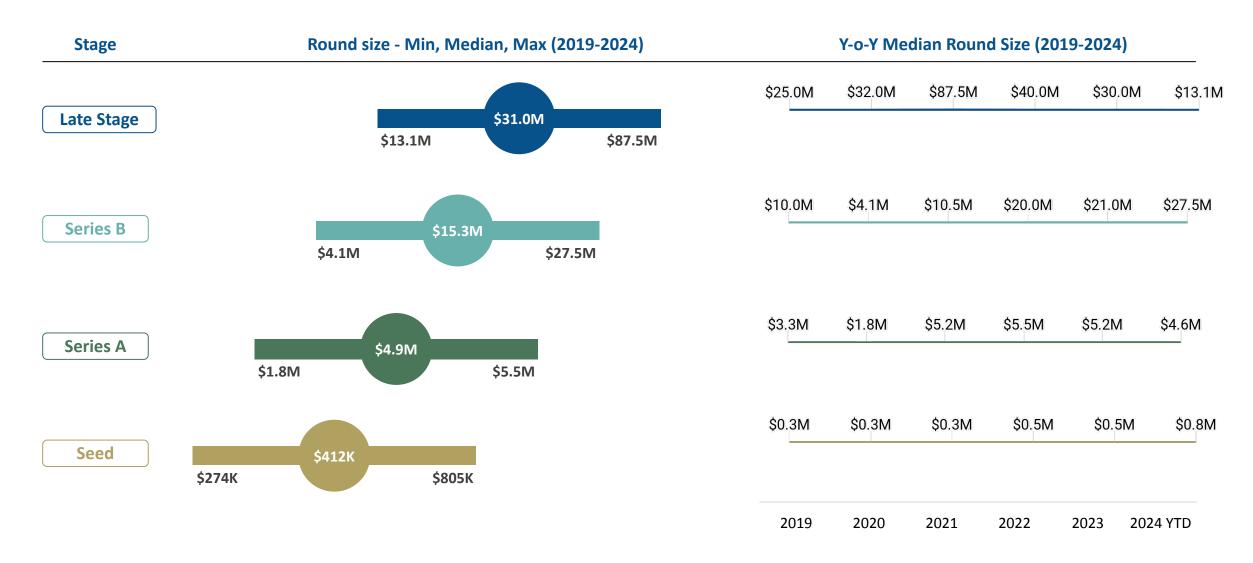
Y-o-Y Stage-wise Funding Trends

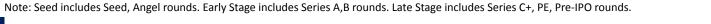


Note: Seed includes Seed, Angel rounds. Early Stage includes Series A,B rounds. Late Stage includes Series C+, PE, Pre-IPO rounds.



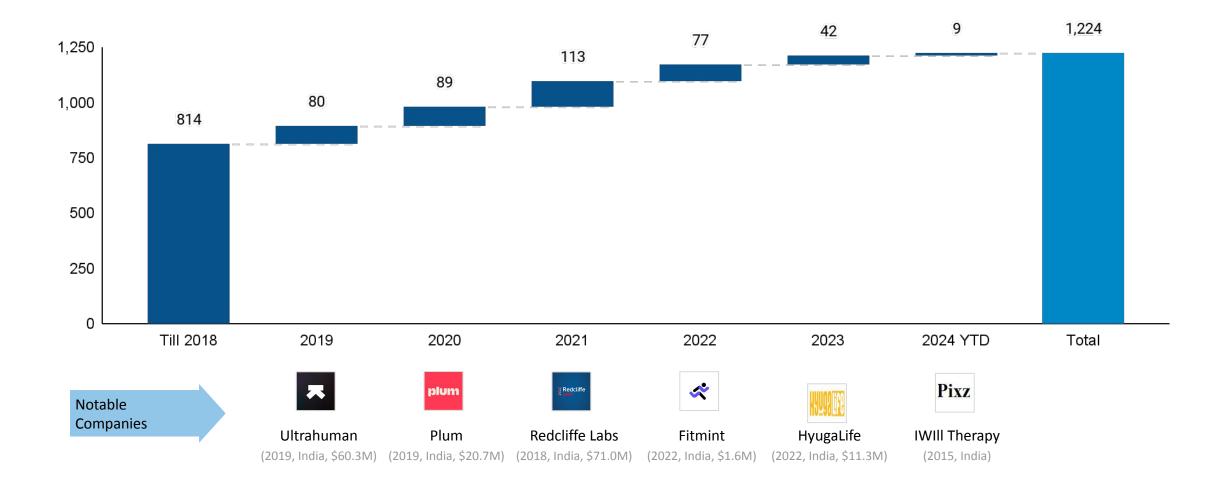
Median Round Size by Stage





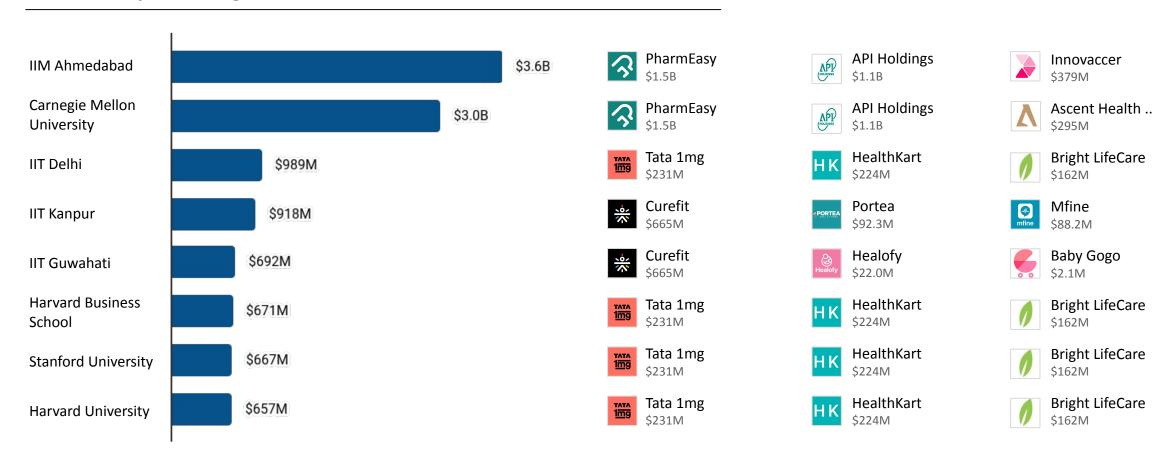


New Entrants to Funded Club



Funding by Team Background - College wise

Distribution by Team Background

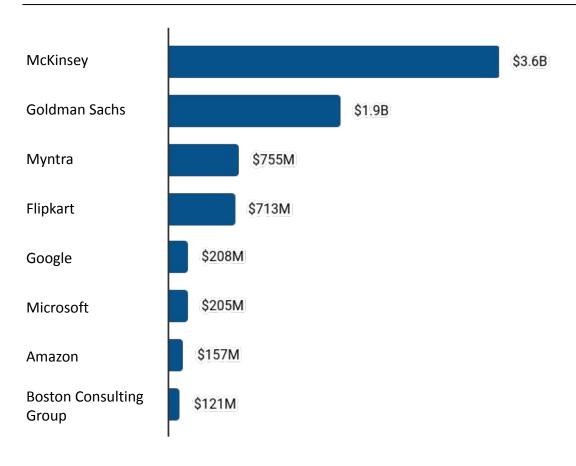




Total Funding

Funding by Team Background - Company wise

Distribution by Team Background























































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YoY Investor Trends

Most Active Investors: Accelerators & Incubators

Most Active Investors: VC - Seed

Most Active Investors: VC - Early

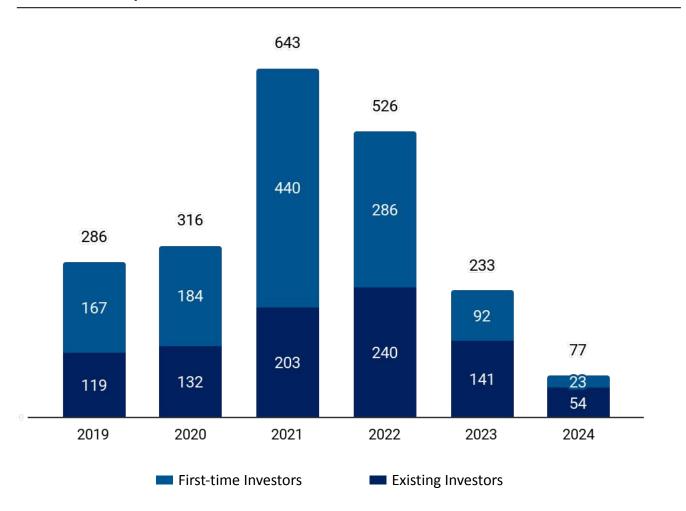
Most Active Investors: VC - Late

Most Active Investors: PE



Y-o-Y Active Investors

Y-o-Y # of unique Institutional Investors in HealthTech - India



Top Institutional Investors in the last 2 years

| Investor name | # Rounds in Last 2y ¹ |
|------------------------|---|
| We Founder Circle | 9 |
| IPV | 7 |
| Goodwater Capital | 5 |
| 7 3one4 Capital | 6 |
| Blume | 5 |
| Z Nation Lab | 5 |
| Temasek | 4 |
| Kae Capital | 3 |
| ⇔ A91 Partners | 2 |
| | We Founder Circle IPV Goodwater Capital J 3one4 Capital Blume Z Nation Lab Temasek Kae Capital |

Note: First-time investors and Existing Investors are calculated from the available Equity Funding Rounds on Tracxn Platform. 1.The numbers in bracket correspond to the change from previous period.



Most Active Investors: VC - Seed

| # | Investor Name | Country | # Overall investments | # Investments in Feed* | Notable Investments in Feed* |
|----|---------------------|---------------|-----------------------|------------------------|---|
| 1 | Titan Capital | India | 274 | 14 | Netmeds.com (\$109M), Mosaic Wellness (\$50.0M), Karkinos Healthcare (\$39.1M) |
| 2 | B Better Capital | United States | 256 | 14 | Even (\$34.2M), Mojocare (\$23.7M), FITTR (\$17.0M) |
| 3 | QED Innovation Labs | India | 168 | 11 | Pristyn Care (\$181M), Ultrahuman (\$60.3M), Mosaic Wellness (\$50.0M) |
| 4 | 3one4 Capital | India | 114 | 11 | Dozee (\$30.6M), Kapiva (\$22.5M), Eka Care (\$19.5M) |
| 5 | Brand Capital | India | 579 | 9 | PharmEasy (\$1.5B), API Holdings (\$1.1B), Portea (\$92.3M) |
| 6 | 100X.VC | India | 157 | 8 | Mindpeers (\$937K), Cora Health (\$884K), Paperplane (\$433K) |
| 7 | • Beenext | Singapore | 243 | 7 | Mfine (\$88.2M), Healthians (\$85.6M), Niramai (\$14.0M) |
| 8 | Capria | United States | 113 | 7 | 5C Network (\$10.5M), BestDoc (\$2.6M), Cyclops MedTech (\$1.2M) |
| 9 | Chiratae Ventures | India | 177 | 6 | Curefit (\$665M), HealthifyMe (\$130M), Netmeds.com (\$109M) |
| 10 | F/c First Cheque | India | 130 | 6 | Saveo (\$12.2M), Biddano (\$4.7M), Vital (\$3.9M) |

Note: *Feed = HealthTech - India. The number in bracket refers to the total funding raised by the company.



Most Active Investors: VC - Early Stage

| # | Investor Name | Country | # Overall investments | # Investments in Feed* | Notable Investments in Feed* |
|----|-------------------------------------|----------------|-----------------------|------------------------|--|
| 1 | Accel Accel | United States | 1051 | 8 | PharmEasy (\$1.5B), Curefit (\$665M), Portea (\$92.3M) |
| 2 | 8 [∞] Eight Roads Ventures | United Kingdom | 402 | 8 | PharmEasy (\$1.5B), API Holdings (\$1.1B), MakeO (\$99.3M) |
| 3 | HealthQuad | India | 18 | 8 | Medikabazaar (\$194M), HealthifyMe (\$130M), Redcliffe Labs (\$71.0M) |
| 4 | Peak XV Partners | India | 308 | 7 | Practo (\$251M), Tata 1mg (\$231M), HealthKart (\$224M) |
| 5 | F-Prime Capital | United States | 291 | 6 | PharmEasy (\$1.5B), API Holdings (\$1.1B), Doceree (\$47.0M) |
| 6 | Elevation Capital | India | 186 | 6 | Mosaic Wellness (\$50.0M), Loop Health (\$40.0M), LifeCare Health (\$17.1M) |
| 7 | Bessemer Venture Partners | United States | 783 | 6 | PharmEasy (\$1.5B), MediBuddy (\$192M), Medi Assist (\$28.9M) |
| 8 | Alkemi Growth Capital | India | 15 | 5 | Redcliffe Labs (\$71.0M), Doceree (\$47.0M), Meddo (\$12.2M) |
| 9 | General Catalyst | United States | 694 | 4 | Loop Health (\$40.0M), Orchard Healthcare (\$35.1M), Dozee (\$30.6M) |
| 10 | kv Khosla Ventures | United States | 611 | 4 | Tata 1mg (\$231M), HealthifyMe (\$130M), Loop Health (\$40.0M) |

Note: *Feed = HealthTech - India. The number in bracket refers to the total funding raised by the company. Early Stage refers to Series A and Series B rounds



Most Active Investors: VC - Late Stage

| # | Investor Name | Country | # Overall investments | # Investments in Feed* | Notable Investments in Feed* |
|----|-------------------------|----------------|-----------------------|------------------------|--|
| 1 | Sofina Sofina | Belgium | 97 | 3 | Practo (\$251M), HealthKart (\$224M), Bright LifeCare (\$162M) |
| 2 | think Think Investments | United States | 26 | 3 | PharmEasy (\$1.5B), API Holdings (\$1.1B), MakeO (\$99.3M) |
| 3 | Epiq Capital Advisors | India | 11 | 2 | Curefit (\$665M), Pristyn Care (\$181M) |
| 4 | Amansa Investments | | 2 | 2 | PharmEasy (\$1.5B), API Holdings (\$1.1B) |
| 5 | Creaegis | India | 5 | 1 | Medikabazaar (\$194M), Doceree (\$47.0M) |
| 6 | G CapitalG | United States | 74 | 1 | Practo (\$251M) |
| 7 | DST Global | United Kingdom | 176 | 1 | Practo (\$251M) |
| 8 | Altimeter Capital | United States | 66 | 1 | Practo (\$251M) |
| 9 | Avataar Ventures | India | 14 | 1 | HealthPlix (\$43.1M) |
| 10 | Arunagiri Agro-Farms | India | 2 | 1 | CallHealth (\$82.1M) |

Note: *Feed = Blockchain Technology - China & Taiwan. The number in bracket refers to the total funding raised by the company. Late Stage refers to Series C & beyond rounds.



Most Active Investors: PE

| # | Investor Name | Country | # Overall investments | # Investments in Feed* | Notable Investments in Feed* |
|----|----------------------------------|----------------------|-----------------------|------------------------|--|
| 1 | Anicut Capital | India | 118 | 5 | Aknamed (\$21.9M), Shyft (\$8.4M), ConnectedH (\$2.7M) |
| 2 | SAB Holding | Saudi Arabia | 30 | 5 | Ultrahuman (\$60.3M), Fitternity (\$10.9M), Clinikk (\$9.3M) |
| 3 | JM Financial Private Equity | India | 47 | 5 | PharmEasy (\$1.5B), API Holdings (\$1.1B), Ascent Health & Wellness Solutions (\$295M) |
| 4 | KOIS | Belgium | 9 | 5 | Medikabazaar (\$194M), THB (\$33.3M), Cureskin (\$26.8M) |
| 5 | Lightrock India | India | 50 | 4 | PharmEasy (\$1.5B), Ascent Health & Wellness Solutions (\$295M), MediBuddy (\$192M) |
| 6 | WestBridge Capital | Mauritius | 132 | 4 | Innovaccer (\$379M), Healthians (\$85.6M), Strand Life Sciences (\$34.9M) |
| 7 | Lightrock | United Kingdom | 74 | 4 | PharmEasy (\$1.5B), API Holdings (\$1.1B), MediBuddy (\$192M) |
| 8 | Quadria Capital | Singapore | 18 | 3 | MediBuddy (\$192M), HCAH (\$70.4M), Strand Life Sciences (\$34.9M) |
| 9 | British International Investment | United Kingdom | 256 | 2 | Medikabazaar (\$194M), Portea (\$92.3M), Niramai (\$14.0M) |
| 10 | ADQ | United Arab Emirates | 68 | 2 | PharmEasy (\$1.5B), API Holdings (\$1.1B) |

Note: *Feed = HealthTech - India. The number in bracket refers to the total funding raised by the company.



Most Active Investors: Accelerators & Incubators

| # | Investor Name | Country | # Overall investments | # Investments in Feed* | Notable Investments in Feed* |
|----|--------------------|---------------|-----------------------|------------------------|--|
| 1 | Y Combinator | United States | 4779 | 26 | Redcliffe Labs (\$71.0M), Loop Health (\$40.0M), Orchard Healthcare (\$35.1M) |
| 2 | SINE | India | 158 | 18 | Cardiotrack (\$3.9M), Cyclops MedTech (\$1.2M), Endimension Technology (\$1.1M) |
| 3 | Venture Catalysts | India | 324 | 14 | Karkinos Healthcare (\$39.1M), Healofy (\$22.0M), Fitterfly (\$17.9M) |
| 4 | We Founder Circle | India | 154 | 12 | Zyla Health (\$6.2M), Lissun (\$2.8M), Bharatsure (\$2.2M) |
| 5 | 9Unicorns | India | 149 | 11 | Fitterfly (\$17.9M), Kenko (\$13.7M), Healthtrip (\$5.0M) |
| 6 | Z Nation Lab | United States | 106 | 10 | Karkinos Healthcare (\$39.1M), Healofy (\$22.0M), Fitterfly (\$17.9M) |
| 7 | Social Alpha | India | 126 | 9 | Voxelgrids (\$5.1M), Thinkerbell Labs (\$1.2M), AiSteth (\$678K) |
| 8 | Axilor Ventures | India | 108 | 9 | Medfin (\$19.7M), Niramai (\$14.0M), 5C Network (\$10.5M) |
| 9 | Axilor Accelerator | India | 98 | 9 | nSmiles (\$306K), Docturnal (\$99.6K), TreatGo (\$83.9K) |
| 10 | Rainmatter | India | 95 | 8 | Ultrahuman (\$60.3M), Even (\$34.2M), FITTR (\$17.0M) |

Note: *Feed = HealthTech - India. The number in bracket refers to the total funding raised by the company.



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Acquisition Trends

List of Acquisitions

Most Active Acquirers



Quick Snapshot - Acquisitions

Key Stats



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Total Acquisitions



6.0 Yrs

Avg. yrs from first funding to Acq.



\$22.5M

Avg. Funding raised before Acq.



\$95.4M

Avg. Acq. Price

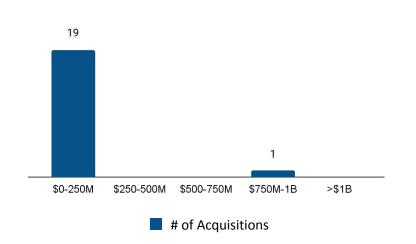
Top Investors by # Acq. Exits

| Investor | | # Acq. | Notable Acq. |
|--------------------|------------------|--------|----------------------------------|
| * | Brand Capital | 3 | Medlife, Gympik, JustDoc |
| 1 | Titan Capital | 3 | OZiva, Netmeds.com, Visit |
| S RIDE VENTURES | Stride Ventures | 3 | MediBuddy, OZiva, Aknamed |
| Accel | Accel | 2 | DailyRounds, HealthcareMag |
| ADDITIO | Additio Ventures | 2 | Gympik, Saarathi Healthcar |

Y-o-Y Acquisition Trends



Acquisitions Distribution by Acq. Price



All-time Top Acquisitions

| Com | pany | Acq. Price |
|---------------------------|--|------------|
| | CitiusTech (2005, Mumbai, \$112M) | \$1.0B |
| 1mg | Tata 1mg (2015, Gurgaon, \$231M) | \$230M |
| ∴ MeD LIFE | Medlife (2014, Bengaluru) | \$200M |
| PATANJALI | Patanjali Ayurved (2006, Haridwar, \$431K) | \$89.0M |
| C; | Netmeds.com (2015, Chennai, \$109M) | \$83.1M |
| Praxify | Praxify (2010, Pune) | \$63.0M |
| ijij | Strand Life Sciences (2000, Bengaluru, \$34.9M) | \$53.8M |
| | Aknamed (2018, Gurgaon, \$21.9M) | \$42.0M |
| | Qikwell (2011, Bengaluru, \$3.2M) | \$40.0M |
| OZIVO to a Better pour | OZiva (2010, Mumbai, \$17.3M) | \$32.0M |



List of Acquisitions

| Company | Acquirer(s) | Acq. Date Ac | |
|--|---------------------|--------------|-------|
| Tablt (2018, India, \$7M) | Zeno Health | Apr 2024 | NA |
| Saarathi Healthcare (2008, India, \$135K) | QMS MAS | Feb 2024 | NA |
| Wellthy Therapeutics (2015, India, \$9M) | TruDoc | Feb 2024 | NA |
| Ayurvet (1992, India) | Zenex Animal Health | Dec 2023 | NA |
| Kiwimoney (2023, India) | ANQ Finance | Dec 2023 | NA |
| UCare (2018, India, \$465K) | Thriwe | May 2023 | NA |
| Nightingales Home Health Servi (1996, India) | НСАН | Apr 2023 | NA |
| Vivaldis (2014, India) | Sun Pharma | Mar 2023 | \$17M |
| Parentlane (2016, India, \$714K) | ACKO | Mar 2023 | NA |
| MediBuddy VHealth (2008, India) | MediBuddy | Feb 2023 | NA |
| | | | |

List of Acquisitions

| Cor | mpany | Acquirer(s) | Acq. Date | Acq. Price |
|--|---|------------------|-----------|------------|
| | Zyoga (2020, India) | Appointy | Jan 2023 | NA |
| ©ZIVQ | OZiva (2010, India, \$17M) | HUL | Dec 2022 | \$32M |
| Ú | Upakarma (2017, India, \$56K) | Mankind Pharma | Nov 2022 | NA |
| PRODUCE CASE NAME OF THE PROPERTY OF THE PROPE | India Home Health Care (2009, India, \$2M) | IBL | Nov 2022 | NA |
| Seniority | Seniority (2016, India, \$17M) | НСАН | Nov 2022 | NA |
| W | Homeobook (2012, India) | Wirtualna Polska | Oct 2022 | NA |
| Caube | D Cube Analytics (2014, India) | Trinity | Jul 2022 | NA |
| ச | Clinix (2021, India) | MediBuddy | Jul 2022 | NA |
| � | Lybrate (2013, India, \$14M) | Pristyn Care | Jun 2022 | NA |
| PATANJALI | Patanjali Ayurved (2006, India, \$431K) | Patanjali Foods | May 2022 | \$89M |
| | | | | |

View all 68 companies on Tracxn Platform



Most Active Acquirers

| # | Acquirer | Country | # Acq. | Average Acq. Price | Companies Acquired |
|---|---------------------|---------------|--------|-----------------------|--|
| 1 | HCAH | India | 2 | 0 | Nightingales Home Health Services, Seniority <u>+-2 more</u> |
| 2 | MediBuddy | India | 2 | 0 | MediBuddy VHealth, Clinix <u>+-2 more</u> |
| 3 | API Holdings | India | 2 | \$42.0M | Aknamed (\$42.0M), Docon <u>+-2 more</u> |
| 4 | Reliance Industries | India | 2 | \$59.5M | Strand Life Sciences (\$53.8M), csquare.in (\$5.6M) +-2 more |
| 5 | O RoundGlass | United States | 2 | 0 | Gympik, Curofy <u>+-2 more</u> |
| 6 | (fr-M.5m.) M3 | Japan | 2 | 0 | DailyRounds, Neuroglia Health <u>+-2 more</u> |
| 7 | Netmeds.com | India | 2 | \$11.0M | Kivi Health (\$10.0M), JustDoc (\$1.0M) +-2 more |
| 8 | Tata 1mg | India | 2 | 0 | MediAngels, 1mgayush <u>+-2 more</u> |
| 9 | •p• Practo | India | 2 | \$52.0M | Qikwell (\$40.0M), Insta HMS (\$12.0M) <u>+-2 more</u> |

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IPO Trends

List of IPOs



Quick Snapshot - IPOs

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Total IPOs



12.6 Yrs

Avg. yrs from first funding to IPO



\$28.9M

Avg. Funding raised before IPO



\$108M

Avg. IPO Mcap

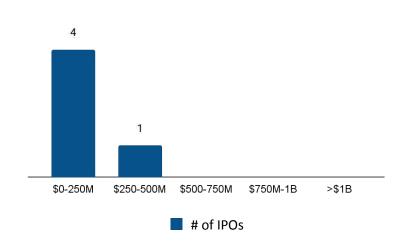
Top Investors by # IPO Exits

| Investor | # IPOs | Notable IPOs |
|-------------------------------|--------|--------------------|
| Bessemer Venture Partners | 1 | Medi Assist |
| Gf Bill & Melinda Gates Found | 1 | Hester Biosciences |
| Department of Biotechnology | 1 | Hester Biosciences |
| ₩ BIRAC | 1 | Hester Biosciences |
| Equity Intelligence | 1 | Prevest DenPro |

Y-o-Y IPO Trends



IPOs Distribution by IPO Mcap



All-time Top IPOs

| Com | pany | IPO MCap |
|-----------|---|----------|
| | Medi Assist (2002, Bengaluru, \$28.9M) | \$346M |
| | Lytus (2017, Mumbai) | \$175M |
| 22 | Prevest DenPro (1999, Jammu) | \$13.7M |
| DOCMODE | DocMode (2009, Mumbai) | \$3.0M |
| pathetics | Netripples (1993, Hyderabad) | \$455K |
| | DentalKart (2014, Delhi) | - |



List of IPOs

| Con | npany | Investors | IPO Date | IPO Mcap |
|---------------------|--|--------------------------------|----------|----------|
| DOCMODE | DocMode (2009, India) | | Feb 2024 | \$3M |
| | Medi Assist (2002, India, \$29M) | Bessemer Venture Part, +5 more | Jan 2024 | \$346M |
| | DentalKart (2014, India) | | Jun 2023 | - |
| (F | Lytus (2017, India) | | Jun 2022 | \$175M |
| 22 | Prevest DenPro (1999, India) | Equity Intelligence | Sep 2021 | \$14M |
| S metodas | Netripples (1993, India) | | Nov 2018 | \$455K |
| | Crescent Leasing (1984, India) | | May 2015 | - |
| GIADA Reposito | Gilada Finance & Investments (1994, India) | | Nov 2014 | - |
| MESTROS BESTRONS | Maestros Electronics (2010, India) | | Jun 2014 | - |
| Sasta Sundar | Sastasundar Ventures (1989, India) | KPitalism | May 2010 | - |
| | | | | |

List of IPOs

| Company | | Investors | IPO Date | IPO Mcap |
|---------------------------|-------------------------------------|----------------------------------|----------|----------|
| HESTER | Hester Biosciences (1987, India) | BIRAC, Bill & Melinda G, +1 more | Aug 2002 | - |
| AUBRA MEDICAMBINS LTD. | Rubra Medicaments (2015, India) | | Sep 1995 | - |

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Companies by Geography

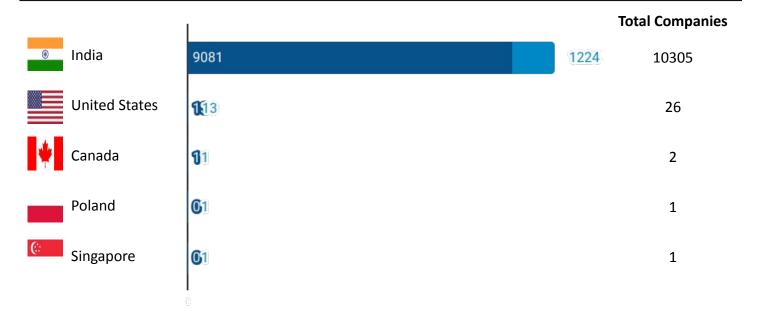
Companies by Team Background - College wise

Companies by Team Background - Company wise



Companies by Geography

Distribution by Country - Companies founded



Top Cities by Companies founded

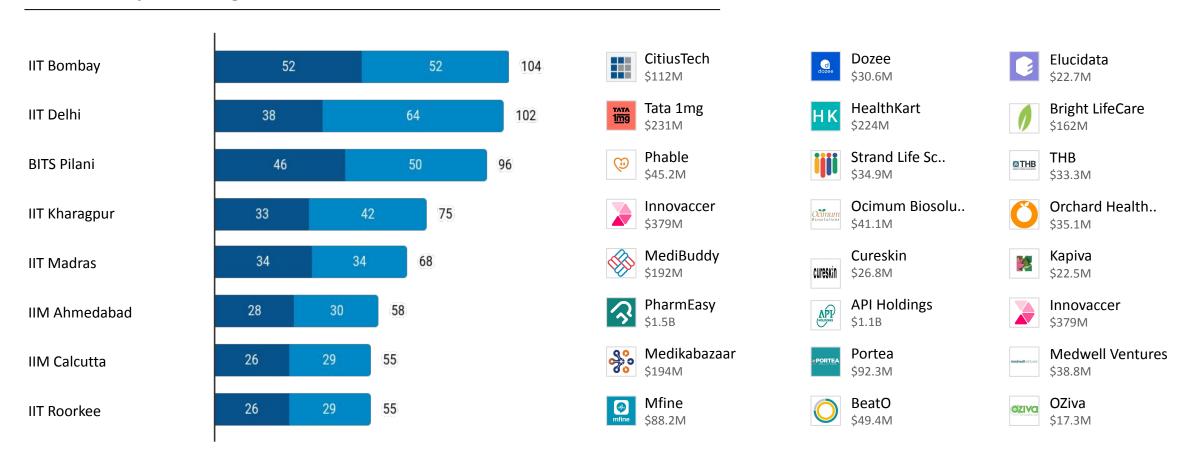
| • | India | 10306 |
|-------------|---------------|-------|
| | United States | 26 |
| * | Canada | 2 |
| | Poland | 1 |
| (:: | Singapore | 1 |

Unfunded Companies
Funded Companies



Companies by Team Background - College wise

Distribution by Team Background



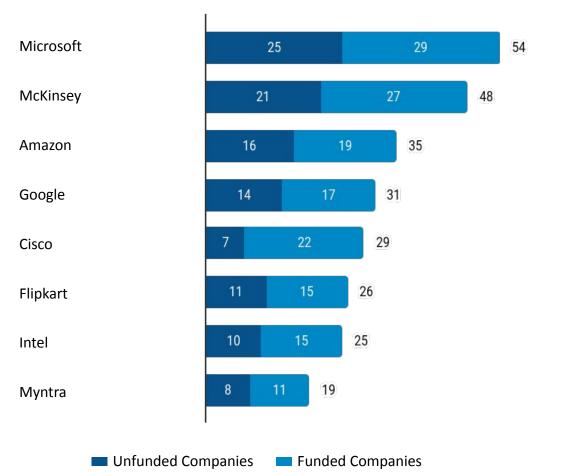
OTracxn

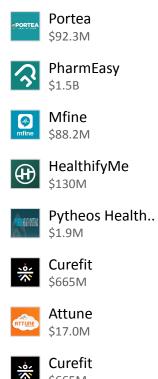
Funded Companies

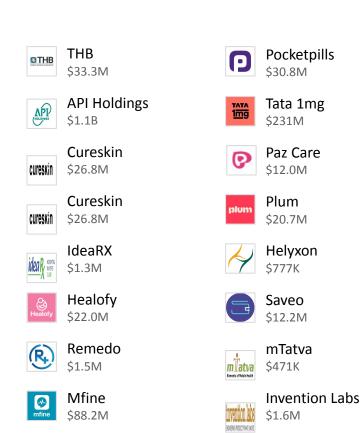
Unfunded Companies

Companies by Team Background - Company wise

Distribution by Team Background







Note: Number in the bracket is the Total Funding raised by the Company

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Unicorn Trends

List of Unicorns

Investors in Unicorns by Stage of Entry

Top Unicorn Investors by Stage of Entry



Unicorn Trends





Total Unicorns



4.8

Avg Years from Series A to Unicorn Round



\$481M

Avg \$ Funding before Unicorn Round



6.8

Avg # Funding Rounds before Unicorn Round



24.5

Avg Institutional Investors before Unicorn Round







4.3

Avg Years from Series A to Unicorn Round



\$197M

Avg \$ Funding before Unicorn Round



Avg # Funding Rounds before Unicorn Round



Top Countries

India (4)

Avg Institutional Investors before Unicorn Round

Top Seed Stage Investors



Start Smart Labs

Top Early Stage Investors



Peak XV Partners



Trifecta Capital



Pratithi Investments



WestBridge Capital



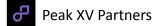
Accel

+ 30 more

Top Late Stage Investors

Tiger Global Management









+ 110 more



List of Unicorns

| Comp | pany | Short Description | Unicorn Event Date | Time from Series A (yrs) ¹ | \$ Funding ² | # Rounds ² | # Investors ² |
|------|---|--|-----------------------|---------------------------------------|-------------------------|-----------------------|--------------------------|
| | Pristyn Care (2018, Gurgaon, \$181M) | Online platform to book appointments for in-person and virtual consultations | Dec 2021 | 2.9 | \$81M | 4 | 8 |
| *** | Curefit (2016, Bengaluru, \$665M) | Provider of digital and offline fitness services | Nov 2021 | 5.4 | \$481M | 11 | 35 |
| 3 | PharmEasy (2015, Mumbai, \$1.5B) | Online pharmacy that sells medicines, diagnostics and telehealth online | Oct 2021 | 6.4 | \$1.1B | 14 | 43 |
| | Innovaccer (2014, Bengaluru, \$379M) | Cloud-based data analytics platform for healthcare providers and payers | Feb 2021 | 4.6 | \$229M | 6 | 12 |

^{1 -} Time taken from First funding to the Unicorn Event Date. 2 - Before Unicorn Round



Pristyn Care

Online platform to book appointments for in-person and virtual consultation...

1.1K
Twitter Followers



NA
App Rating

119
News Mentions



2018 Founded India Country \$181M Funding \$61.5M Annual Revenue 1.3K Employee Count

Founding Team

Ex-Co-Founder DeliverOye, Whoopiee Technologies, US Brands & Hyden Pow..

Garima Sawhney

Co-Founder

MUHS MS 2013

Vaibhav Kapoor Co-Founder

Ex-Medanta. Pravara Institute of Medical Sciences, Ahmednagar 2013

Funding Rounds

| Dec 2021 | \$100M | Series E | Tiger Global Management +9 more |
|----------|--------|----------|---------------------------------|
| Apr 2021 | \$53M | Series D | Tiger Global Management +3 more |
| Sep 2020 | \$12M | Series C | Epiq Capital Advisors +5 more |
| Nov 2019 | \$12M | Series B | Hummingbird Ventures +4 more |
| Jan 2019 | \$4M | Series A | Peak XV Partners |

 \bowtie in

Top Competitors



(2015, Gurgaon, \$4M)







(2021, Noida, \$350K)



Resolute (2021, Bengaluru)

View all 13 Competitors

Key News

- Mar 2024 Homegrown healthtech unicorn Pristyn Care slashes around 120 jobs <u>Business Insider</u>
- Dec 2023 Pristyn Care's revenue grows 45% to Rs 453 Cr in FY23 Entrackr
- Nov 2023 Pristyn Care's Fit-tech Brand beatXP Introduces Three Advanced Smartwatch Models Nuke, Unbound Pro, and Unbound Era <u>Business Review Live</u>
- Aug 2023 Indian healthcare startup Pristyn Care goes international, commences operations in Bangladesh BioSpectrum Asia





Curefit

imes in

Provider of digital and offline fitness services



India Country \$665M Funding

 \bowtie in

\$120M Annual Revenue

48 **Employee Count** **У** 15.8K **Twitter Followers**

NA

App Rating

■ 30.0M Mobile Downloads

169

News Mentions

Founding Team

Mukesh Bansal Co-Founder & CEO

Ex-Flipkart, Founder Myntra, NewScale, Nextag, Deloitte. IIT Kanpur BT...

Ankit Nagori ex-Co-Founder

Founder Curefoods, Simply Sport Foundation, ex-Co-Founder Cure.Fit, F..

Top Competitors



(2012, New York City, \$795M)

Gympass

HealthifvMe (2012, Singapore, \$130M)



Aaptiv

(2016, New York City, \$60M)

lark

Lark Health



Gymlib (2011, Mountain View, \$162M) (2013, Neuilly sur seine, \$16M) Breathe Well-B...

(2015, New Delhi, \$14M)

View all 758 Competitors

Funding Rounds

| Feb 2024 | \$10M | Series F | Valecha Investment +2 more |
|----------|--------|----------|---------------------------------|
| May 2022 | \$1M | Series F | Fireside Ventures +2 more |
| Nov 2021 | \$180M | Series F | Zomato, Temasek, Accel +5 more |
| Jun 2021 | \$75M | Series E | Tata, Sixth Sense Ventures |
| Mar 2020 | \$110M | Series D | PraTithi Organic Foods +14 more |
| Jun 2019 | Undis | Conven | Chiratae Ventures, A +6 more |

View all 14 Funding Rounds

Key News

- Apr 2024 Reshuffle At Cult.fit: Naresh Krishnaswamy Elevated As CEO, Mukesh Bansal Becomes Chairman Inc42
- Mar 2024 Darwinbox Backer Endiya Partners Taps Returning LP For Third VC Fund vccircle
- Feb 2024 Aroa Venture Partners Floats \$50 Mn Fund Inc42
- Jan 2024 Milton Joins Forces With Cult.fit In Wellness-centric Partnership **Adgully**





PharmEasy

Online pharmacy that sells medicines, diagnostics and telehealth online

India Country

\$1.5B **Funding**

\$835M Annual Revenue

519 **Employee Count** **У** 10.2K **Twitter Followers**







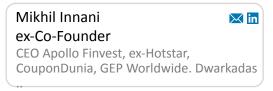
Founding Team

Dharmil Nirupam Sheth imes in ex-Co-Founder Co-Founder API Holdings, Founder Ekagrata, ex-91streets. KJ Somaiya Co..

2015

Founded

Dhaval Rajesh Shah \bowtie in Co-Founder Ex-McKinsey, XLRI Jamshedpur. Rajiv Gandhi Government Medical College..





View all 8 Founders

Funding Rounds

| Nov 2023 | \$420M | Series G | LGT Capital Partners +8 more |
|----------|--------|----------|------------------------------|
| May 2022 | Undis | Series F | GSV |
| Feb 2022 | Undis | Series F | GSV |
| Sep 2021 | \$14M | Conven | Zeal Global |
| Sep 2021 | \$205M | Series F | Amansa Capital +13 more |
| Jun 2021 | \$300M | Series F | Temasek, TPG, Prosus +3 more |

View all 17 Funding Rounds

Top Competitors



Tata 1mg (2015, Gurgaon, \$231M)



SastaSundar (2011, Kolkata, \$48M)



Netmeds.com (2015, Chennai, \$109M)



Truemeds (2019, Mumbai, \$28M)





View all 723 Competitors

Key News

- Feb 2024 Indian startups shed ₹4 lakh crore in value led by Byju's, PharmEasy & more Business Insider
- Feb 2024 PharmEasy Biggest Underperformer In Prosus' India Portfolio In H1 FY24 StartupNews
- Jan 2024 Pharmeasy Parent Api Holdings Fy23 Loss Widens 30% Despite Operational Revenue Growth YourStory
- Nov 2023 PharmEasy Biggest Underperformer In Prosus' India Portfolio In H1 FY24 Inc42





Innovaccer

India

Country

Cloud-based data analytics platform for healthcare providers and payers

\$379M

Funding





NA App Rating

521 **News Mentions**



Abhinay Shashank \bowtie in Co-Founder & CFO

2014

Founded

Ex-Ingersoll Rand. IIT Kharagpur BTech 2010

Sandeep Gupta \bowtie in Co-Founder Ex-Ingersoll Rand, Tata Consultancy Services. Institute of Engineering..

Kanav Hasija \bowtie in Co-Founder Ex-Kharagpur Consulting Group. IIT Kharagpur BTech 2010

Sachin Jaiswal \bowtie in ex-Co-Founder Co-Founder-InoovAccer.Oracle Financial Service. IIT Kharagpur Btech 2011

Top Competitors

Annual Revenue



1.4K

Employee Count

(1896, Basel)



Health Catalyst (2008, Salt Lake City, \$392M)







View all 438 Competitors

Funding Rounds

| Dec 2021 | \$150M | Series E | Schonfeld +9 more |
|----------|--------|----------|----------------------------------|
| Feb 2021 | \$105M | Series D | Tiger Global Management +6 more |
| Oct 2019 | \$70M | Series C | Steadview +5 more |
| Jan 2019 | \$10M | Series B | M12, WestBridge Capital +1 more |
| May 2018 | \$25M | Series B | WestBridge Capital +2 more |
| Jul 2016 | \$16M | Series A | WestBridge Capital, Pravega Vent |

View all 7 Funding Rounds

Key News

- Feb 2024 Innovaccer Aims To Reach Nearly 'USD 200 Million' in Annualised Revenue Rate by Year End, Says Co-Founder and CEO Abh.. Latestly
- Feb 2024 Frost & Sullivan Recognizes Innovaccer for Enabling Value-Based Care with Its AI and Advanced Analytics PR Newswire
- Feb 2024 Frost & Sullivan Recognizes Innovaccer for Enabling Value-Based Care with Its AI and Advanced Analytics PR Newswire
- Feb 2024 Innovaccer Launches Healthcare AI Assistant InScribe At Arab ... Channel Post Middle East & Africa



Investors in Unicorns by Stage of Entry

| Company | Seed Stage | Early Stage | Late Stage |
|------------------------------|--|---|--|
| Pristyn Care (2018, Gurgao | n, \$181M) astir.vc, sumamondeventures.com | hummingbird.vc, greenoaks.com, ac wellfound.com, <u>+2 more</u> | ornind.com, tigerglobal.com, epiqcapital.com, redwoodtrust.com |
| Curefit (2016, Bengalu | caffeinatedcapital.com, exfinityventures aru, \$665M) sahafund.com, <u>+3 more</u> | s.com, exceedworld.co.in, pratithi.com, acc kalaari.com, <u>+11 more</u> | el.com, tata.com, sixthsenseventures.com, epiqcapital.com, pratithi, <u>+18 more</u> |
| PharmEasy (2015, Mumba | | bvp.com, oriosvp.com, trifectacapita ahwspl.com, aarinca, <u>+8 more</u> | al.in, amansacapital.com, apahcap.com, janushenderson.com, orbimed, <u>+32 more</u> |
| Innovaccer (2014, Bengalu | 500.co, startsmartlabs.com, tracxnlabs.c uru, \$379M) kyronglobal.com, <u>+2 more</u> | om, m12.vc, westbridgecap.com, lsvp.co pravegavc.com, sequoiaca | m, tigerglobal.com, steadview.com, dragoneer.com, mubadala.com, <u>+3 more</u> |



Top Unicorn Investors by Stage of Entry

| Investor | # Unicorn Portfolio | Seed Stage | Early Stage | Late Stage | Others* |
|-------------------------|------------------------|------------|--------------------|--|---------------------|
| Innoven Capital | 3 | - | - | Curefit | PharmEasy, Tata 1mg |
| Tiger Global Management | 3 | - | - | Pristyn Care, PharmEasy, Innovaccer | - |
| Trifecta Capital | 3 | - | Curefit, PharmEasy | Pristyn Care | - |
| TEMASEK Temasek | 2 | - | - | Curefit, PharmEasy | - |
| Accel Accel | 2 | - | Curefit, PharmEasy | - | - |
| Kotak Mahindra Bank | 2 | - | - | Curefit, PharmEasy | - |
| STEADVIEW Steadview | 2 | - | - | PharmEasy, Innovaccer | - |
| B Capital | 2 | - | - | PharmEasy, Innovaccer | - |
| TPG | 1 | - | - | PharmEasy | - |

Note: "Investors" includes only Institutional Investors who have invested before the Unicorn Round.

Others*: Includes investors who have invested in Non Equity rounds or Undisclosed Rounds

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Top Funded Business Models

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Top Funded Business Models - last 1 year (1/0)

Rank Business Model \$ Funding # Rounds Top Funding Round Details



^{*} Rank is based on \$Invested in last 1 year in the Business Model. 🛦 - Indicates change in Rank from previous 1 year.

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Companies

All Tech Companies

UAE Tech Companies

Online Travel Companies

Companies using AI in Healthcare

Companies founded by Stanford GSB Alumni

Soonicorn club in Fintech

Analyst Picks in Israel Tech

Company Due Diligence

Company Detail Page of DoorDash

Competitors of Freshworks

Cap Table for TransferWise

Financials for Ola

Employee Count for Revolut

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Reports

<u>Delhivery - Company Report</u>

Novel Foods - Business Model Report

HRTech - Feed Report

<u>FinTech - Top Business Models Report</u>

India Tech - Top Business Models Report

US Tech - Monthly Report

Miscellaneous

Key News in FinTech

Events in Bay Area

Angel Investors in United States

<u>Bluebox</u>



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Monthly Unicorn Report

Business Model Reports

Novel Foods

Blockchain Network

P2P Remittance

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HRTech

Cybersecurity

Food Tech

Feed Geo Reports

FinTech Europe

Consumer Digital SEA

HiTech US

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Geo Monthly Reports

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Top Business Models in Geo

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Israel Tech

UK & Ireland Tech





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